LIGHTHOUSE MAPS

Please prepare your art to the following specifications or provide us with good quality logos, images, etc., and we can create an ad for you!

IMPORTANT TECHNICAL SPECIFICATIONS:

- File formats accepted:
  - Adobe Illustrator .ai, .eps, or high resolution 300 dpi .pdf files

- All fonts must be changed to outlines

- Be sure all colors are 4 color process (CMYK), not RGB. All Pantone colors should be changed to process colors.

- Any type less than 6pt. should be 100% black.

- Be sure black is 100% black ink not 4-color black.

- Do not knock type out of (CMYK) less than 7pt.

- Include linked images if necessary. Photos should be saved at 300 dpi, CMYK not RGB.

- Send files at "actual size" via email, disc, or cloud storage like dropbox

FOUR SPACE:
3.417" W X 2.956" H

ONE SPACE:
1.628" W X 1.414" H

HALF SPACE:
1.628" W X .683" H

TWO SPACE
(vertical):
1.628" W X 2.956" H

THREE SPACE
(vertical):
1.628" W X 5.21" H

TWO SPACE
(horizontal):
3.417" W X 1.414" H

<- OR ->

THREE SPACE
(horizontal):
5.21" W X 1.414" H

<- OR ->