AD ART SPECIFICATIONS



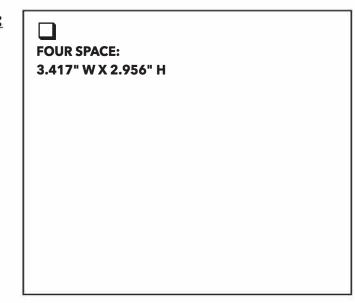
LIGHTHOUSE MAPS

contact: Gary Owens phone: 203-981-1090 email: mail@LighthouseMaps.com mail: 181 Whiteoaks Circle, Bluffton, SC 29910

Please prepare your art to the following specifications or provide us with good quality logos, images, etc., and we can create an ad for you!

IMPORTANT TECHNICAL SPECIFICATIONS:

- File formats accepted: - Adobe Illustrator .ai, .eps, or high resolution 300 dpi .pdf files
- All fonts must be changed to outlines
- Be sure all colors are 4 color process (CMYK), not RGB. All Pantone colors should be changed to process colors.
- Any type less than 6pt. should be 100% black.
- Be sure black is 100% black ink not 4-color black.
- Do not knock type out of (CMYK) less than 7pt.
- Include linked images if necessary. Photos should be saved at 300 dpi, CMYK not RGB.
- Send files at "actual size" via email, disc, or cloud storage like dropbox



HALF SPACE: 1.628" W X .683" H	ONE SPACE: 1.628" W X 1.414" H		TWO SPACE (vertical): 1.628" W X 2.9	56" H	THREE SPACE (vertical): 1.628" W X 5.21" H
TWO SPACE (horizontal): 3.417" W X 1.414" H		<- OR ->			
THREE SPACE (horizontal): 5.21" W X 1.414" H				<- OR ->	